

Perkins&Will

7.20.2020

Re: Hire Barney Row

I write to recommend hiring Barney Row as a talented, thoughtful, and driven designer. Barney has the distinct ability to work on both big picture, large scale master plans as well as conceptual design for individual building projects. His ability to clearly communicate through visualizations, graphics, and in presentation set him apart from his peers. His intellect, conviction, and design sense enable him to ask thoughtful questions and make insightful observations. He is a team player and a person that positively contributes to the culture of a design studio.

Barney worked as an urban designer in our Chicago Studio from late 2018 through May of this year. During his time, he made an impact on both architectural design projects and urban design projects. Some of his most noteworthy portfolio projects include contributing to our firms' winning design for the C40 Reinventing Cities Competition titled "Garfield Green." He worked on important campus master planning projects including Florida State University, the University of Illinois Research Park Land Use Study, and Michigan State University Crescent Road Redevelopment.

His final project under my supervision was an urban design and wayfinding plan for Lambert Road—a road that bisects the campus of the College of DuPage in suburban Chicago. He led the conceptual creation of this project, collaborating with our branded environments and architectural design colleagues. He presented in front of the client multiple times and led the creation of materials from the beginning to the end of the project. The client provided excellent feedback at the end of the project and was very satisfied with Barney's work.

Please consider Barney as your next employee. I only wish he was still in Chicago!

Best Regards,



Andrew Broderick, AICP
Senior Associate

Urban Design Director
Perkins and Will Chicago Studio